

Contract # 48487

Schedule Dates

10/02/12-10/08/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 1904 Sked C (27984)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1904

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Standard

Comments

GMMB

3050 K St. NW

Suite 100

Washington, DC 20007

WHDH-TV

7 Bulfinch Place

Boston, MA 02114-2977



Date Entered

09/28/12

Last Modified

09/28/12

Entered By

Charles Shiebler

CO-OP

No

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$5,550.00

Net Total

\$31,450.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Spots

Rate

Oct. 2012

20

\$37,000.00

Grand Total:

20

\$37,000.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|--------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 3 | :30 | 7A- 8A (ET) | 2 | | X | X | X | X | | | 2 | \$2,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 2.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 3 | :30 | 8A- 9A (ET) | 2 | | X | X | X | X | | | 2 | \$2,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 3.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 3 | :30 | 9A- 9:30A (ET) | 1 | | X | X | X | X | | | 1 | \$900.00 | \$900.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 4.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 3 | :30 | 10A- 11A (ET) | 2 | | X | X | X | X | | | 2 | \$750.00 | \$1,500.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 5.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 3 | :30 | 11A- 12P (ET) | 1 | | X | X | X | X | | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 6.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 3 | :30 | 1P- 2P (ET) | 1 | | X | X | X | X | | | 1 | \$800.00 | \$800.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 7.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 3 | :30 | 2P- 3P (ET) | 2 | | X | X | X | X | | | 2 | \$500.00 | \$1,000.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 8.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 3 | :30 | 7P- 7:30P (ET) | 2 | | X | X | X | X | | | 2 | \$2,000.00 | \$4,000.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 9.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 7P- 7:30P (ET) | 1 | | | | | | | | 1 | \$2,000.00 | \$2,000.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 10.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 7:30P- 8P (ET) | 1 | | | | | | | | 1 | \$2,200.00 | \$2,200.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 11.0 | Normal Line / SPOT | 10/02/12-10/05/12 | 3 | :30 | 7:30P- 8P (ET) | 1 | | X | X | X | X | | | 1 | \$2,200.00 | \$2,200.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 12.0 | Normal Line / SPOT | 10/02/12-10/02/12 | 3 | :30 | 10P- PARENTHOOD | 1 | | X | | | | | | 1 | \$7,500.00 | \$7,500.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 13.0 | Normal Line / SPOT | 10/04/12-10/04/12 | 3 | :30 | 8:30P- UP ALL NIGHT | 1 | | | | X | | | | 1 | \$5,000.00 | \$5,000.00 | WHDH Boston (WHDH) | | 9/28/12 |

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

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3050 K St. NW
Suite 100
Washington, DC 20007

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Phone/Fax 1904
CPE Local/Political Candidate Agency
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Entered By Charles Shiebler
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Commission \$5,550.00
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WHDH Boston (WHDH)
By Broadcast Month
Oct. 2012 20
Grand Total: 20
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|------|--------------------------------|-------------------|-----|--------|--------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------------|----------|---------|
| 14.0 | Normal Line / SPOT | 10/06/12-10/06/12 | 3 | :30 | 9A- 10A (ET) | 1 | | | | | | X | | 1 | \$400.00 | \$400.00 | WHDH Boston (WHDH) | | 9/28/12 |
| 15.0 | Normal Line / SPOT | 10/06/12-10/06/12 | 3 | :30 | 7P- 8P (ET) | 1 | | | | | | X | | 1 | \$750.00 | \$750.00 | WHDH Boston (WHDH) | | 9/28/12 |

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